

Hey Tiger's Commitment To The Ehiamankyene* Community.

**pronounced 'yeah-man-cheni'*

What's the latest?

So far, Hey Tiger has invested **\$203,000** of their **\$350,000** commitment to The Hunger Project's Ehiamankyene community in Ghana, so they can become agents of their own development and lift themselves out of hunger and poverty.



“
It struck me that something that gives me and others so much pleasure is responsible for a lot of pain and suffering for families and children as young as my little ones. I realised there was a big problem to solve and a big opportunity, and I wanted to be the one to try to bring something to life that could address both those problems.

”

– Cyan Ta'eed, Hey Tiger CEO



Progress So Far.

The community is currently in **Phase 4** of The Hunger Project's Epicentre Strategy, and expects to reach Self-Reliance by the end of 2021.



Key Facts.



15 villages reaching
11,015 people

Hear from THP Ghana's Country Director.

We are working for the people, so that is where we are...The Hunger Project works at the grassroots. Given we work at the local level, we send resources directly [to the Ehiamankyene community] - so they go straight to the people we work directly with, without fear of interference.



SAMUEL AFRANE
Country Director
THP GHANA



2020 Wins.



64 participants in THP's unique '**Vision, Commitment, Action**' workshops – to move from “I can’t” to “I can” to “We can”



75 participants in women's empowerment workshops – to encourage women to take up leadership roles in the community and actively bring about positive change



89 women accessed prenatal services at the health clinic – to ensure mums and bubs are healthy and well



79 participants in HIV/AIDS & Gender Inequality workshops – to share health information so people can protect themselves and others



734 children monitored for their weight and nutrition – to stop malnutrition and stunted growth



315 children vaccinated – to protect against deadly but preventable diseases



The local social enterprise established by the community is now up and running, renting out all sorts of items, from marquees and chairs, to mattresses and tricycles.

Yaw's Transformation.



It is my vision that my children will attain the highest level of education and become responsible adults. I owe much gratitude to The Hunger Project for transforming my life.

– Yaw Sekyi, Ehiamankyene Epicentre community

At 52, Yaw is a widower and is solely responsible for his four children. It's been tough at times; when money was tight, his children got kicked out of school for unpaid school fees. He thought life would always be this way.

The thing that changed the trajectory of his life was attending one of The Hunger Project's unique 'Vision, Commitment, Action' workshops. He was taken through a process from I can't to I can to We can, which opened his mind to what he was capable of, and that he had the power to set a new course for himself and his family.

He created an exciting vision for the future and put his 10 year plan to achieve it in motion. To learn new skills and ideas, he actively participated in other workshops led by The Hunger Project, in agriculture, food security and women's empowerment.

Where before he was a bricklayer not a farmer, he now began to plant food crops and intercropped with cocoa seedlings. This method of farming bore exceptionally good results for him and today he is a small-scale cocoa farmer – with a 3 acre cocoa farm that yields him on average 800 kgs of dry cocoa beans per year.

Happy with the immediate positive changes in his life, he expanded to thinking about how he could serve his wider community. He volunteered to be trained in women's empowerment and water and sanitation, and in turn led workshops for his friends and neighbours, so they could learn and transform too.

Together, they are creating a new, brighter future at Ehiamankyene.



Achieving results despite COVID-19.

During the pandemic, the Ehiamankylene community took action to share knowledge and resources to keep COVID-19 in check and to protect themselves and their families. Luckily for the community, most cases in Ghana were confined to the cities, and so the rural area where Ehiamankylene is located wasn't hit too hard. The peak of the pandemic coincided with cocoa planting time, which was able to continue, with COVID-safe practices in place. Given cocoa's national importance there was a quick response from the government to protect the industry.

In partnership with The Hunger Project, the Ehiamankylene community achieved the following results to stay safe:

- 4 education sessions on COVID-19 protective measures held via loudspeaker
- 40 'tippy taps' were built (simple handwashing stations)
- 200 pairs of gloves distributed
- 50 face masks made and distributed
- 25kg of soap made and distributed for handwashing
- 26 educational posters on COVID-19 signs and symptoms displayed in public spaces
- 1 megaphone given to THP-trained local leaders to easily announce health messages
- health clinic and rural bank remained open and accessible
- engagement with Ghana Health Service & District Assembly to support local COVID-19 response



What Does The Hunger Project Do?

The Hunger Project's approach is different - we see people living in hunger as the solution, not the problem. We shift the mindsets of women and men so they transform into leaders for the sustainable end of hunger. Then, through our programs such as education, microfinance, agriculture and health, we empower people with the skills, knowledge and resources they need to break the poverty cycle themselves.

Our Reach.

16.5 MILLION PEOPLE REACHED

ACROSS 13,600 COMMUNITIES GLOBALLY

87 EPICENTRE COMMUNITIES IN PROGRESS TO SELF-RELIANCE



Our Impact.

In 2019.



151,683 people accessed health services in Africa



129,105 participants in income generating and skills workshops



43,310 participants in the Safe Schools For Girls program in Bangladesh



92,868 participants in activities stopping violence against women



105,382 people trained in women's empowerment



1.8 million people trained via Vision, Commitment, Action workshops



500,000 locally trained volunteer Animators leading change in their communities



734,812 people in 47 self-reliant Epicentre communities in Africa



Severe hunger has been reduced to **LESS THAN 1%** in self-reliant communities*



191,500 elected women in India have been trained, who are bringing water and electricity to their villages

* Data relates to 43 self-reliant Epicentres as at July 2020.



“My children are young. Because of the vision I have for their education, I’ve already started saving for the highest-level education so I can have enough money to support them. Today, I have 700 cedis (190 AUD) already saved in my account.”

– Alesia Bua, Ghana

**HEY
TIGER**
X

**The
Hunger
Project.**

AUSTRALIA